Marketing Platform	Websites & Commerce	Transactional Email

How many contacts?   **£ GBP**

500

Premium	Standard	Essentials	Free
Starts at	Starts at	Starts at	
£**263**.72	£**14**.99	£**9**.70	£**0**
/month*	/month*	/month*	/month*
Buy	Buy	Buy	Sign Up

*__Overages__ apply if contact or email send limit is exceeded. __Learn more__

__Monthly Email Sends__

150,000	6,000	5,000	2,500

__Maximum Contacts__

Unlimited	100,000	50,000	500

__Users__

Unlimited	5 Seats	3 Seats	1 Seat

__Customer Support__

Phone & Priority Support	24/7 Email & Chat Support	24/7 Email & Chat Support	Email support for first 30 days

__Pre-built Email Templates__

✓	✓	✓	✓

__300+ Integrations__

✓	✓	✓	✓

__Basic Reporting & Analytics__

✓	✓	✓	✓

Feedback

Chat with us

Forms & Landing Pages			
✓	✓	✓	✓

Creative Assistant			
✓	✓	✓	✓

Role-based Access			
5 Roles	4 Roles	2 Roles	✕

Remove Mailchimp Branding			
✓	✓	✓	✕

A/B Testing			
✓	✓	✓	✕

Email Scheduling			
✓	✓	✓	✕

Automated Customer Journeys			
Enhanced	Enhanced	✓	✕

Pre-built Journeys			
✓	✓	✕	✕

Custom-Coded Templates			
✓	✓	✕	✕

Predictive Segmentation			
✓	✓	✕	✕

Content Optimizer			
✓	✓	✕	✕

Send Time Optimization			
✓	✓	✕	✕

Dynamic Content			
✓	✓	✕	✕

Multivariate Testing			
✓	✕	✕	✕

Comparative Reporting			
✓	✕	✕	✕

Feedback

Chat with us

Advanced Segmentation

| ✓ | ✕ | ✕ | ✕ |

Dedicated Onboarding Specialist

| ✓ | ✕ | ✕ | ✕ |

About Premium   About Standard   About Essentials   About   Free

Compare all features

Also included: Free tools for getting your business online

All Marketing plans come with Free website and commerce features, so you can build your dream online presence. But if you want more advanced tools for selling and scheduling, try combining your Marketing plan with a paid Websites & Commerce plan.

See Websites & Commerce plans

Feedback

Prefer to pay as you go?

Instead of paying a monthly recurring charge, you can buy email credits as needed through our Pay As You Go plan. It's best for infrequent senders.

Learn More   Chat with us

Two-factor authentication discount

At Mailchimp, we're serious about security. We offer a 10% discount for 1 month when you add two-factor authentication to your Mailchimp account with an app like Google Authenticator or SMS two-factor authentication.

Restrictions apply. See our full terms and conditions.

Get started

Rates for nonprofits and charities

Mailchimp offers a 15% discount to nonprofits and charities. To request the discount, sign up for a free account, and contact our Billing team with your username and a link to your organization's website.

Feedback

Get started

Chat with us

FAQs

What payment methods do you offer? ⊕

How do I switch to a different plan? ⊕

Can I buy credits instead? ⊕

Do you have pricing for high-volume email senders? ⊕

What happens if I hit my contact or sending limit? ⊕

You'll be in good company

EAST FORK

CHRONICLE
BOOKS

FADER

SWEAT

Feedback

Chat with us